



CONN, INC DBA

STAGE 2 STUDIOS

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EXPAND YOUR IMPACT

Stage 2 Studios is ten-time EMMY award winning video and interactive production studio with operations in Denver, Seattle and Alaska. The company specializes in creating national campaigns that inspire audiences and ignite growth for organizations and agencies. Stage 2 produces independent original games and films featuring intriguing stories and spectacular visuals. As strong supporters of education, training, government and community service organizations the company's creations are innovative, engaging and meaningful. The combination of industry leading technology, creative excellence and powerful storytelling results in massive growth, enhanced communication, audience buy-in and expanded impact for Stage 2's partners on a global scale.

SERVICES

Television / Broadcast Commercials
 Advertising Campaign Management
 Scriptwriting
 Concept Design / Brand Development
 Marketing / Planning
 Long Form Documentary
 Promotional / Impact Driven Video
 Training / O&M Video
 Visual Effects / Editing / Post
 3D Modeling, Previsualization, Animation
 (VR) Virtual Reality App Design / Development
 Apps for Mobile / Desktop / Console
 Responsive Web Design / HTML5
 Agile Development Approach
 Certified Xbox One, Playstation Game Development

EQUIPMENT / CAPABILITIES

(3) 5k RED Digital Cinema FILM Camera systems
 30 megapixel DSLR camera system
 Ronin 2 Gimbal stabilization, EASY-RIG suport
 Multiple FAA certified 4k Aerial Drone Systems
 12' Camera Jib, Dolly and Sliders / car mount
 Timelapse remote control dolly systems
 Full Lighting / Grip Package / HMI Cinema Lighting
 2,700 Terrabyte Archival Storage / LT08 Backup Storage
 450TB Uncompressed 4K Editing / Mastering Storage Server
 Professional Multi-Core Intel 3D Graphics Editing Workstations
 Advanced Color Correction R3D (Raw) Color Treatment / Grading
 Industry standard Color Calibrated HDR monitoring in suite
 26 Seat 4K HDR in office theater
 3D Modeling / Animation / Motion Graphics / Visual Effects
 35' Production Trailer with Mobile Editing Suite
 Oculus Rift & Oculus Go VR Virtual Reality HMDs
 Samsung Android, Apple & Microsoft Surface Pro
 Xbox One Development Kits
 Playstation 4 & Nintendo Switch Development Team
 360 8K VR Video Camera / Capture



**29 NOMINATIONS &
 10 EMMY AWARD WINS**

INTERACTIVE DESIGN

541430 Graphic Arts
 541430 Art Services, Commercial, Logo Design
 541511 Web Design, Software Development

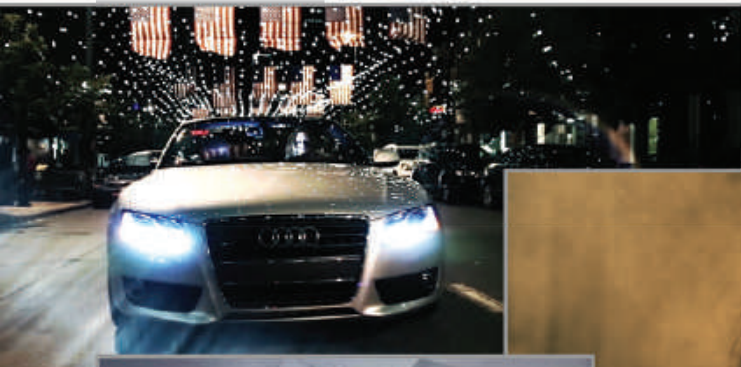
ADVERTISING AGENCY SERVICES

541613 Marketing Consulting
 541810 Advertising Agencies
 541820 Public Relations Agencies
 541830 Media Buying Agencies
 541840 Media Buying Representatives
 541910 Marketing Research

NAICS CODES

BROADCAST VIDEO PRODUCTION

512110 Motion Picture and Video Production
 512191 Video Post Production
 541921 Video / Photography
 541922 Commercial Video



VIDEO & INTERACTIVE

STAGE 2

S T U D I O S

DENVER: 720.389.6706 SEATTLE: 206.905.8680 ANCHORAGE: 800.456.3123 STAGE2STUDIOS.COM



CLIENTS INCLUDE

ConocoPhillips • National Center for Science Education • Google • US Department of Education • Colorado Nonprofit Association • Pennsylvania Association of Nonprofit Organizations • Mile High United Way • State of Alaska Tourism • Microsoft • Pennsylvania Coalition Against Domestic Violence • YWCA of Alaska • FOX News International • Denali Alaska Federal Credit Union • Food Bank of Alaska • Jewish Family Service of Colorado • United Way of Mat-Su • United Way of Anchorage • Alaska Childrens Trust • Alaska Museum of Science & Nature • Town of Parker • Anchorage Coalition To End Homelessness • Siemens Building Technologies • Alaskan AIDS Assistance Association • Hilcorp Energy Corporation • The University of Alaska • Rocky Mountain Human Services • Colorado Association for Recycling • Credit Union 1 • ASRC • EKS&H / Plant Moran • Delta Dental Foundation • The Wild Animal Sanctuary

CONOCO PHILLIPS

Developed a series of animated and live action videos for ConocoPhillips to promote workplace safety on oil rigs and in office environments on the Alaska oilfield. The result was a top year safety record for the industry.

US DEPARTMENT OF EDUCATION

Development of a Virtual Science Lab (VSL) application prototype for the US Department of Education's National Assessment of Educational Progress, an authentic and engaging means of assessing students knowledge and skills in science and engineering through a first-person interactive virtual laboratory.

ARCTIC SLOPE REGIONAL CORPORATION (ASRC)

Development of the **EMMY** award winning "I am Inupiaq" marketing campaigns for Alaska's only Fortune 500 company. The multi-year campaign demonstrated 5,000 years of tradition and culture as a force in modern business marketplace. In 2017 the feature length film "True North" which portrayed the rich history of the Alaskan Inupiaq people and told the story of the ground breaking Alaska Native Claims Settlement Act, won another **EMMY** award for best documentary.

UNITED WAY

Production of dozens of high concept, powerful outreach and branding campaigns for regional and worldwide branches of United Way. The campaigns have garnered multiple **EMMY** nominations and in 2017 the United Way of the Tanana Valley Campaign won the **EMMY** award for best marketing campaign. The powerful fundraising films have resulted in millions of dollars in new funding.

GOOGLE

Collaborated with Google to develop high impact digital video signage incorporating aerial drone and 4k footage of the 2013 Colorado Floods for the Colorado Innovation Network presentation hosted by the Governor's office.

THE WILD ANIMAL SANCTUARY

Creation of hundreds of highly emotive and powerful fundraising videos for the world's largest carnivore sanctuary resulting of tens of millions of impressions and increased funding. Media created includes development of a 20'x20' interactive visitor experience video wall and the powerful fundraising films have won an impressive **FOUR EMMY AWARDS**.

MICROSOFT / XBOX ONE / PLAYSTATION 4 / NINTENDO

Developed and published the science based action adventure game, Lifeless Planet, for all three major gaming consoles as well as on the STEAM PC gaming network. The highly acclaimed and top selling game will be followed up by a much anticipated sequel, Lifeless Moon, currently in development.

DELTA DENTAL FOUNDATION

Development of impact video, PSAs promoting good oral health for children through a nationwide campaign.

HILCORP ENERGY CORPORATION

Designed a new responsive website with extensible content management system for the second largest privately held oil/gas developer in the United States.

DOWNTOWN SOUP KITCHEN

Produced inspirational video, website and online giving campaign resulting in over \$3 MILLION in new donations in less than a year for the small nonprofit.

SIEMENS BUILDING TECHNOLOGIES

Development of over 100 hours of highly technical O&M Training videos for the Ted Stevens International Airport in Alaska in high level secure environment.

UNIVERSITY OF ALASKA / ONE HEALTH

Development of multiple **EMMY** nominated nationwide marketing campaigns for multiple University of Alaska campuses as well as the creation of the scientifically renowned documentary "One Health - One Future" for the Center for One Health Research.

NATIONAL CENTER FOR SCIENCE EDUCATION

Development 7,000 page, full featured CMS driven website for leading science organization.

TOWN OF PARKER, CO

Development of a high concept national brand marketing campaign for the Town of Parker to promote economic development, tourism and consumer engagement.

STATE OF ALASKA TOURISM

Production of multiple marketing campaigns and FAA Certified Drone 4K filming for worldwide TV campaigns for the State of Alaska including the highly popular and effective "Bart the Bear" interviews series.

